



PFIZER MENTAL HEALTH JOURNALISM FELLOWSHIPS

Eligibility and Application Requirements Eligible applicants for a fellowship must:

- Have at least three years of experience in print or electronic journalism (writing, reporting, editing, producing, filmmaking)
- Submit the application materials listed below
- Be a citizen or resident of Southern Africa

Application Materials

No standard application form is used. The application materials must be mailed or delivered (no faxes or e-mail accepted) and must include the following:

Resume: Work history. A list of representative publications, membership in professional organisations, major journalism prizes and/or awards and year awarded.

Objectives for Fellowship and Project Description: In an informal essay, not to exceed 1000 words:

- Describe reasons for applying and how this fellowship could benefit the applicant's body of work.
- Clearly outline the proposed project and a plan for carrying it out.
- Discuss the significance and timeliness of the topic, and explain the feasibility of the project.
- Detail the potential impact the chosen topic and overall work done may have on reducing the stigma of mental illnesses.

Samples of Professional Work: Submit up to three examples of your work. At least one of the samples should be on a mental health issue. Articles should be in original format published. Do not submit an item that cannot be replaced. Materials cannot be returned.

Letters of Recommendation*: Provide letters from two people familiar with your work, commenting on your abilities and potential as a journalist.

Letter of Support*: Submit one letter from your organisation's publisher, editor, producer, manager, or director, supporting the application. For freelancers we will need letter/s from the publications/station/ that you will be publishing/broadcasting your work. *Letters must be originals: Signed and printed on letterhead.*

Timeline

Application packets and letters of recommendation and support for 2011-2012 fellowships must be postmarked **no later than Thursday 3rd October.** Items postmarked after the deadline will not be accepted. Fellowships will be announced on the 10th October (World Mental Health Day).

ADDRESS: Attn: Meryl da Costa, SADAG P O Box 650301 Benmore 2010

For more information telephone: Marion Scher - 082 467 6046 or email: journo@icon.co.za